



## Feingold Technologies Wins Prestigious Gold Stevie® and Silver Stevie® Awards in 2015 First Annual German Stevie Awards.

Feingold honored in the Categories for "App" and "Company of the Year"

**Unterföhring/Germany, February 26<sup>th</sup> 2015:** Feingold Technologies GmbH was named the 2015 winner of the Gold Stevie® Award in the App Category for its Stress App, as well as a Silver Stevie® Award in the Category "Company of the Year (Other Industries)".

The German Stevie Awards are the newest of the Stevie Awards programs, which are widely considered to be the **world's premier business awards**, conferring recognition for achievement in the workplace in programs such as The International Business Awards for more than a decade. All organizations in Germany were eligible to submit nominations.

Nicknamed the Stevies for the Greek word for "crowned", more than 200 nominations from organizations across Germany were considered this year in categories including Company of the Year, Executive of the Year and New Product of the Year, among others.

Feingold Technologies specializes in technologies that analyze human mindsets and behaviors. These are provided to customers via easy-to-use mobile products and applications that help people reflect and understand how they use their mental energy, their stressors and what affect their mindset has on other people. They ultimately help the user reduce stress and successfully refocus the mindset to enhance personal potential and increase business productivity.

In a separate press release issued today, Feingold Technologies announced its merger with [Sharecare](#), a comprehensive digital health and wellness engagement platform founded by Dr. Mehmet Oz and Jeff Arnold, that provides people with personalized resources to help them live their healthiest lives.

"The Stevie Awards are widely recognized as the 'Oscars' of the business world, and we are thrilled to receive such prestigious recognition, both for our Stress tool and as an organization.", said Erik A. Feingold, CEO and Founder of Feingold Technologies.

Gold, Silver and Bronze Stevie Award winners were selected by more than 50 executives who participated in judging the week of 16 February. A second round of judging will determine a very few Grand Stevie winners from among all winners. The Grand Stevie winners will be announced at the 27 May banquet in Berlin.

"We are delighted that the German Stevie Awards have debuted with such a stellar group of winners," said Michael Gallagher, president and founder of the Stevie Awards. "We look forward to celebrating the winners and presenting them their awards at the gala banquet in Berlin on 27 March. We extend our most heartfelt congratulations to all of this year's Gold, Silver and Bronze Stevie Award winners."

Details about the German Stevie Awards and the list of Stevie Award winners are available at <http://www.StevieAwards.com/Deutschland>.

### About Feingold Technologies GmbH:

Founded in 2010, Germany-based [Feingold Technologies](#) specializes in developing technologies that analyze and understand human behavior, mindsets and emotional states. Through extensive scientific research and testing, Feingold Technologies discovered a series of patterns in inter-personal voice and text communications that have a strong correlation to certain emotional expressions. Out of this research, Feingold Technologies created a framework to organize and describe mindsets in a manner that is easy for consumers to

understand, which ultimately helps the user reduce stress and successfully refocus their mindset to enhance personal potential and increase business productivity. Several Fortune 500 and DAX companies, including Deutsche Post DHL, Merck (MSD) and Boehringer Ingelheim are using Feingold's business tools like iCoach and StressControl. Effective February 26<sup>th</sup> 2015, Feingold Technologies is operating with its Munich and Berlin offices under [Sharecare](#).

### **About the Stevie Awards**

Stevie Awards are conferred in six programs: the Asia-Pacific Stevie Awards, the German Stevie Awards, The American Business Awards, The International Business Awards, the Stevie Awards for Women in Business, and the Stevie Awards for Sales & Customer Service. Stevie Awards competitions receive more than 10,000 entries each year from organizations in more than 60 nations. Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about the Stevie Awards at [www.StevieAward.com](http://www.StevieAward.com)

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