



## Feingold Technologies GmbH named a National Champion in the European Business Awards 2014/15

### Feingold Technologies Wins for Germany in Prestigious Awards competition

Unterföhring/Germany, September 4<sup>th</sup> 2014: Feingold Technologies GmbH has today been named as a National Champion in The European Business Awards sponsored by RSM International; a prestigious competition supported by businesses leaders, academics, media and political representatives from across Europe.

The European Business Awards now in its 8th year engaged with **over 24,000 businesses from 33 European countries this year**. Feingold Technologies, as a German National is in the top 3% of the 24,000 Businesses that were selected to go through the second phase of the competition: The European Championship. With this accomplishment, Feingold Technologies joins other success stories like Katjes International, Deutsche Telekom Kundenservice and BMW AG that were among the previous and current winners.

Feingold Technologies develops and markets technologies that analyse and understand human mindsets and behaviors. These are provided to customers via easy-to-use mobile products and applications that help people reflect and understand how they use their mental energy, their stressors and what effect their mindset has on other people. It ultimately helps the user reduce stress and successfully refocus the mindset to enhance personal potential and increase business productivity.

"We're very proud to be selected to represent Germany as a National Champion", said Erik A. Feingold, CEO and Founder of Feingold Technologies. "The European Business Awards is widely recognised as the showcase for Europe's most dynamic companies and we are now looking forward to the next round of the judging process where we can explain in more depth how we are achieving business success."

Adrian Tripp, CEO of the European Business Awards said: "Congratulations to Feingold Technologies, it is a great achievement to be named National Champion and we wish them luck in the next stage. The European Business Awards is going from strength to strength, inspiring businesses to greater success and helping to improve the competitive edge of companies across Europe." Jean Stephens, CEO of RSM International, said: "Every year this competition gets tougher and more competitive as more companies, of varied sizes and across all sectors, chose to compete in this prestigious competition. With the increased number of entries and countries, this year looks to become the toughest Awards yet. It will be exciting to watch as we move through to the next round."

A panel of judges made up of Europe-wide business leaders, academics and entrepreneurs will view the National Champions' videos, and award the best of this group the coveted 'Ruban d'Honneur' status. Ruban d'Honneur recipients will then go on to the grand final in 2015. All of the National Champions will also take part in a public vote to decide 'Public Champions' for each country. Last year over 93,000 votes were cast, and over 400,000 people visited the EBA website during the competition.

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Channel: Feingold Technologies GmbH

**About Feingold Technologies GmbH:**

Founded in 2010 as a technology spin-off in Unterföhring, Germany, Feingold Technologies specializes in innovative technologies analysing human behavior, mindsets and emotional states. Renowned Fortune / DAX 500 companies from the logistics, pharmaceutical and financial industry, such as the Deutsche Post / DHL, Merck / MSD, Boehringer Ingelheim, and many others are using Feingold's business applications to sustainably reduce stress and to achieve more impact. Sales teams, customer service agents and their managers use the easy-to-use mobile applications to optimize their conversations with customers, employees and managers. The 3-step ReMind™ concept (Reflect, Reduce Stress, Refocus), turns improvement into a data-driven, predictable process.

**About the European Business Awards:**

The European Business Awards recognises and rewards excellence, best practice and innovation. The competition is free to enter and open to organisations of all sizes and from any industry sector. The European Business Awards programme serves three purposes for the European business community:

- It provides examples for the business community to aspire to
- It celebrates and endorses individual's and organisation's success
- It provides an active platform for debate

For more information on the Awards and its winners, please visit [www.businessawardseurope.com](http://www.businessawardseurope.com)

**About RSM International**

RSM International is the lead sponsor of the European Business Awards and has sponsored the Awards programme since its inception. RSM International is a worldwide network of independent accounting and consulting firms. RSM and its member firms are separate and independent legal entities. RSM does not provide accounting or consultancy services, all such services are provided by member firms practicing on their own account. The network's total fee income of US\$3.8 billion places it amongst the top six international accounting organisations worldwide. Member firms are driven by a common vision of providing high quality professional services, both in their domestic markets and in serving the international professional service needs of their client base. RSM is a member of the Forum of Firms. The objective of the Forum of Firms is to promote consistent and high quality standards of financial and auditing practices worldwide. 2014 marks an exceptional year for RSM International as it celebrates its 50th Anniversary.  
[www.rsmi.com](http://www.rsmi.com)