

Feingold Technologies GmbH announces the Closing of a Series A Funding Round

Unterföhring/Germany, August 1st 2014: Feingold Technologies GmbH has announced the closing of a significant Series A funding round, led by a German-British private equity partnership.

Feingold Technologies develops and markets technologies that analyze and understand human mindsets and behaviors. These are provided to customers via easy-to-use mobile products and applications that help people reflect and understand how they use their mental energy, their stressors and what effect their mindset has on other people. It ultimately helps the user reduce stress and successfully refocus the mindset to enhance personal potential and increase business productivity.

Thomas Pütter, the partnership's lead investor and the Chairman of the Board at Feingold Technologies, is the founder of Ancora Finance Group which represents his privately owned set of activities in specialist consulting and alternative asset investing. Until 2010 he held the positions of Chairman and CEO of Allianz Capital Partners and Managing Director Allianz Alternative Assets Holding, companies responsible for the alternative asset activity of the Allianz Group. Financial details of the funding round were not disclosed.

"We are grateful for the vote of confidence and we are thrilled by the growth opportunities the investment empowers," said Erik A. Feingold, founder and CEO of Feingold Technologies.

"Since August 2010 we have won over some of the most successful Fortune 100 and DAX 100 companies as clients. We are looking forward to continuing and accelerating our growth and to further developing our flagship technologies for analyzing and understanding human mindsets and behaviors in the U.S. and EMEA."

As part of the expansion, Feingold Technologies is currently in the process of opening an office in Berlin, and is offering several positions in its Munich headquarter.

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About Feingold Technologies GmbH:

Founded in 2010 as a technology spin-off in Unterföhring, Germany, Feingold Technologies specializes in innovative technologies analyzing human behavior, mindsets and emotional states. Renowned Fortune / DAX 500 companies from the logistics, pharmaceutical and financial industry, such as the Deutsche Post / DHL, Merck / MSD, Boehringer Ingelheim, and many others are using Feingold's business applications to sustainably reduce stress and to achieve more impact. Sales teams, customer service agents and their managers use the easy-to-use mobile applications to optimize their conversations with customers, employees and managers. The 3-step ReMind™ concept (Reflect, Reduce Stress, Refocus), turns improvement into a data-driven, predictable process.