



## Feingold Technologies Competing to Become the National 'Public' Champion for Germany in the European Business Awards

Entering the next round for Germany in prestigious awards competition

Unterföhring/Germany, January 2015: Feingold Technologies GmbH is competing for the title of '**National Public Champion**' in this year's European Business Awards for Germany and within the category of 'RSM Entrepreneur of the Year Award'.

After being named as one of the National Champions in the internally judged part of the competition, Feingold has now submitted a video of the company and the success story online. **Public voting has started in early January at [www.businessawardseurope.com](http://www.businessawardseurope.com) and runs only until February 24<sup>th</sup>.**

Erik A. Feingold, CEO of Feingold Technologies says: "With just 5 weeks left for people to vote online for their favorite company, we are hoping that the public will view our video and vote for us. The public vote means a great deal as it is both our existing and potential customers and clients giving their approval to our success.

Adrian Tripp, CEO of the European Business Awards said: "The public vote is a very important part of the Awards as it gives these entrepreneurial companies another way of showcasing their achievements to a wider audience across Europe. It was a huge success last year, with over 93,000 votes cast."

He continued: "This year's videos show some of the most successful and sustainable companies in Europe and we hope that anyone interested in business will take some time to watch the videos, either from their own country or from other countries, and then cast their vote."

Separately the video entries from all National Champions representing 33 countries across Europe will be reviewed and scored by the European Business Awards' panel of judges and on 10th February 2015, the Chairman of Judges will announce the 100 Ruban d'Honneur recipients. The overall European winners of the ten European Business Awards categories will be announced at the same time as the European Public Champion at the Gala Event in May.

For further press information, please contact:

Feingold Technologies GmbH - Stefanie Eichner - FeringasträÙe 4 - 85774 Unterföhring



+49 (0)89 9438 4741



Feingold Technologies



[www.feingoldtech.com](http://www.feingoldtech.com)



@FeingoldTech



[stefanie.eichner@feingoldtech.com](mailto:stefanie.eichner@feingoldtech.com)



Channel: Feingold Technologies GmbH

### About Feingold Technologies GmbH:

Founded in 2010 as a technology spin-off in Unterföhring, Germany, Feingold Technologies specializes in innovative technologies analysing human behaviors, mindsets and emotional states. Renowned Fortune / DAX 500 companies from the logistics, pharmaceutical and financial industry, such as the Deutsche Post / DHL, Merck / MSD, Boehringer Ingelheim, and many others are using Feingold's business applications to sustainably reduce stress and to achieve more impact in their business relationships. Sales teams, customer service agents and their managers use the easy-to-use mobile applications to optimize their conversations with customers, employees and managers.

**About the European Business Awards:**

The European Business Awards recognises and rewards excellence, best practice and innovation. The competition is free to enter and open to organisations of all sizes and from any industry sector. The European Business Awards programme serves three purposes for the European business community:

- It provides examples for the business community to aspire to
- It celebrates and endorses individual's and organisation's success
- It provides an active platform for debate

For more information on the Awards and its winners, please visit [www.businessawardseurope.com](http://www.businessawardseurope.com)

**About RSM International**

RSM International is the lead sponsor of the European Business Awards and has sponsored the Awards programme since its inception. RSM International is a worldwide network of independent accounting and consulting firms. RSM and its member firms are separate and independent legal entities. RSM does not provide accounting or consultancy services, all such services are provided by member firms practicing on their own account. The network's total fee income of US\$3.8 billion places it amongst the top six international accounting organisations worldwide. Member firms are driven by a common vision of providing high quality professional services, both in their domestic markets and in serving the international professional service needs of their client base. RSM is a member of the Forum of Firms. The objective of the Forum of Firms is to promote consistent and high quality standards of financial and auditing practices worldwide. 2014 marks an exceptional year for RSM International as it celebrates its 50th Anniversary.

[www.rsmi.com](http://www.rsmi.com)